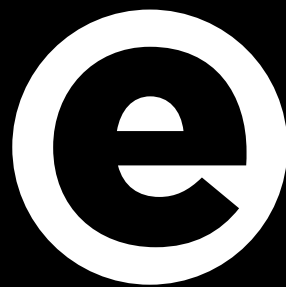


# Suppliers Price List 2019-2020



**encore**  
CATALOGUE GROUP  
promoting business



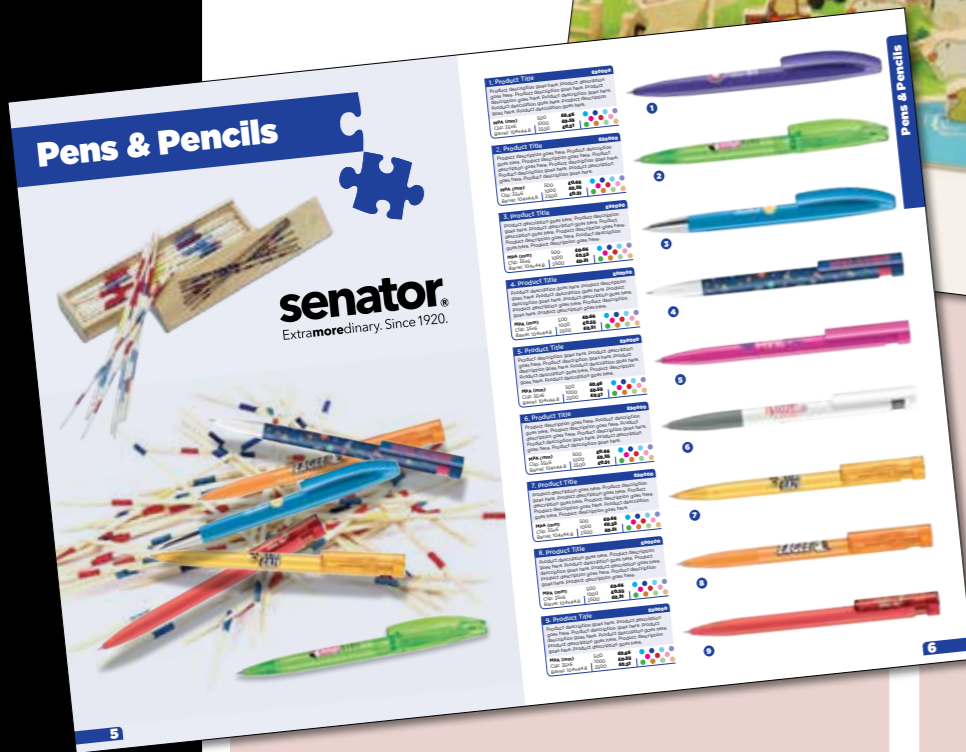
**Be Part of it... The Encore Catalogue is the most comprehensive collection of business gifts and promotional merchandise, from the widest range of the best UK suppliers.**

**Encore is generally available to all Promotional Merchandise Companies throughout the UK & Ireland.**

Using a fabulous new design, gloss finish and layout, Encore will again be the most attractive catalogue available.

With the backing of Sourcing Machine data your products will appear on every members end user website and on the fabulous Encore members website.

The catalogue will be A4 in format and 150 - 164 pages. Available from May 2019. Encore is regarded as being the most comprehensive catalogue on the market.



**Section Header & Facing Page £2300**

The theme this year is traditional Toys & Games and the facing page to the section will be branded with your company name and only use your products in the 'advert' and on the facing page. These pages are extremely popular and are sold on a first come first served basis.

**Full Page £1850**

Please ask for a quote on multiple pages. Please see opposite for amount of products per page for your chosen section. If products feature in multiple sections please work on 8/9 products for a full page rate.

**Half Page £1300**

Up to 6 products either together on the same page or placed in different, relevant sections.

**Group Shot £600**

Approx 1/6th page showing a group of products and listing two product details.

**Single Product Shot £500**

A single product and one product listing.

## Important Dates

**Please send completed Booking Form by: 14/12/2018**

**Products need to be advised during January 2019**

**Product upload to database during Jan/Feb 2019**

**Pages for approval will be sent Feb/March 2019**

**Catalogue Launched May 2019**



# What to do next?



**To reserve your required space in the catalogue, please follow these steps:**

1. Please check the table below and decide how much space, by page, half page or single/group shots you would like to reserve in the catalogue.
  2. Fill out the booking form on the attached sheet and email or post to the address below.
  3. We will then allocate your products to the correct section, if you would particularly like your products to appear on the same page (a solus page) then please state clearly the section you wish them to appear in and ensure that all the products are suitable for that section\*.
  4. You will need to let Encore know by late January 2019 the range of products you wish to feature, you will need to submit these details by a spreadsheet that we supply. You will need to supply hi res images of your products either by CD or email a Zip file by end of January 2019.
  5. Your products will be uploaded to the members website [www.encorecataloguegroup.co.uk](http://www.encorecataloguegroup.co.uk)
  6. Distributors will be offered a skin website containing all the products in the current catalogue.
- While we appreciate in some cases that it is difficult to set prices for the life of the catalogue ie until May 2020 we do ask that it is adhered to wherever possible. There are disclaimers throughout the catalogue regarding currency fluctuations. If any changes do need to be made we ask that at least two months notice are given to Encore and the distributor members.

## Notes

We will endeavour to ensure there is no duplication of product.

\*You will be asked to complete a spreadsheet of your product data for us to load to the database. Database and websites powered by Sourcing Machine.

\*The decision of product placement in the catalogue will be with the Sales Director using the advice of the supplier group assisting with the catalogue.

## Any Questions?

Please email the Sales Director [sales@encorecataloguegroup.co.uk](mailto:sales@encorecataloguegroup.co.uk) or call **0800 046 3200**

## Payment

To make it even easier to be in the Encore catalogue you have the following options to pay:

**By Direct debit: over 8 months\*\*** - if you wish to spread the cost over 8 months you can by making your first payment on 14th December 2018. The final payment for this will be on 14th July 2019.

**By Direct debit: over 6 months\*\*** - the first payment for this option will be 14th January 2019 and the last payment therefore on 14th June 2019.

**Nett 30 days from invoice date** - all 30 day invoices will be sent on 30th April 2019.

If you pay within 7 days we offer you a 2.5% discount

**\*\* You can pay by direct debit if you take a minimum of half a page of space.**

Any agreed additional production costs will be advised and invoiced separately.

Amount of products on page listed above will be strictly adhered to and will be at the discretion of the Encore Account Director at time of production. All pages are sent for approval prior to print. Please note this is not necessarily the order the product categories will appear in the catalogue.

<b>Pens &amp; Pencils</b> Max 9-12 products per page	<b>Desk &amp; Office</b> Max 6-9 products per page
<b>Audio &amp; Visual</b> Max 6-9 products per page	<b>Notebooks &amp; Folders</b> Max 6-9 products per page - Folders, no more than 6 products per page using open and closed shots
<b>Drinkware</b> Max 6-9 products per page	<b>Executive</b> Max 6-9 products per page
<b>Travel &amp; Bags</b> Max 6-9 products per page	<b>Sport &amp; Outdoors</b> Max 6-9 products per page
<b>Apparel</b> Max 6-9 products per page	<b>Health &amp; Wellbeing</b> Max 6-9 products per page
<b>Natural Selection</b> Max 6-9 products per page	<b>Lifestyle &amp; Practical</b> Max 6-9 products per page
<b>Crystal &amp; Glass</b> Max 6-9 products per page	<b>Promotional</b> Max 9-12 products per page
<b>Diaries &amp; Calendars</b> Max 6-9 products per page	<b>Conference &amp; Exhibition</b> Max 6-9 products per page

## Fact

Placing your products in the Encore Catalogue means they are automatically on Sourcing Machine and will have the highest ranking on members searches.

**Order Number** \_\_\_\_\_

**Please reserve me the following space in the Encore Catalogue 2019-2020**

Section Header Page & Facing Page £2300  .....section

Full Page £1850

Multiple Pages at price agreed ..... Pages @ £..... per page

Half Page £1300

Group Shot £600

Single Product Shot £500

Please contact the Encore Account Director for a quote for multiple pages or space across different sections.

I would prefer my products to feature in the following section/s:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Please note we will always try and allocate the space you require but cannot guarantee the product submitted will be selected.**

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Alternative Contact \_\_\_\_\_

Address of Company \_\_\_\_\_

\_\_\_\_\_

Telephone \_\_\_\_\_

Email Address \_\_\_\_\_

**Method of Payment Preferred**

8 Month Direct debit

6 Month Direct debit

30 day invoice

7 day (Invoiced on April 30th 2019 2.5% discount allowed)

**Signed** \_\_\_\_\_

**Print Name** \_\_\_\_\_ **Dated** \_\_\_\_\_

Please note this order is subject to Encore's terms and conditions available on request by email or online at [www.encorecataloguegroup.co.uk](http://www.encorecataloguegroup.co.uk)

Once completed please send directly to: The Encore Catalogue Account Director at the address below  
No need to send any product details yet. Instructions for submitting product will be sent by return.

**Many thanks for your order - your support is much appreciated.**